

21st Century Recruiting Abstract

There are many ways to find the right candidate and like most things in life, some are more effective than others. Over the last 10 years, the process of finding candidates has moved from predominately print media to online. While this migration has been significant, the real changes have only just begun. With the Internet changing the way we work and communicate, how you find and engage with the workforce to identify the right candidate is also changing.

While anyone with an interest in recruiting will gain something from reading this eBook, the target audience is the internal corporate recruiter, HR manager or even the hiring manager.

The purpose of this eBook is to help you navigate the world of recruiting in the 21st Century (C21). By the time we are done you should know:

- Some of the key trends in recruitment
- Where candidates can be hiding
- How to engage with candidates and get them to want to work for your organisation
- How to use free tools to identify potential applicants
- To which aspects of social media you should be paying attention

"The wealth of information contained in the book is relevant NOW! This is certainly one of those books you must have." – Thomas Shaw, Recruitment Directory Managing Director

Table of Contents

INTRODUCTION	3
GETTING STARTED	4
TRENDS IN RECRUITMENT	9
WEB 2.0 GOODNESS	11
SOCIAL MEDIA STRATEGIES	14
SEARCHING FOR PASSIVE CANDIDATES	18
SOCIAL NETWORKS / JOB REFERRALS	22
MANAGING THE EMPLOYER BRAND	28
RESEARCHING CANDIDATES	32
CANDIDATE'S RESEARCHING YOU!	35
THE MOBILE WEB	37
VIDEO	38
AND FINALLY	40



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For more information, visit www.inspecht.com.au

Inspecht Pty. Ltd.
Phone +61 3 9017 1865
www.inspecht.com.au

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